

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 499905 /		<u>Alt Order #</u> 06392685
<u>Product</u> ROMNEY FOR PRESIDENT		
<u>Contract Dates</u> 10/24/12 - 10/30/12		<u>Estimate #</u> 105
<u>Advertiser</u> Romney for President, Inc		<u>Original Date / Revision</u> 10/23/12 / 10/23/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

American Rambler Productions
138 Conant Street
Beverly, MA 01915
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	10/29/12	10/30/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	4	\$2,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	MT-----				4	\$725.00			
N 2	KVVU	10/24/12	10/26/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	6	\$4,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	--WTF--				6	\$725.00			
N 3	KVVU	10/24/12	10/26/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	6	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	--WTF--				6	\$700.00			
N 4	KVVU	10/29/12	10/30/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	MT-----				4	\$700.00			
N 5	KVVU	10/24/12	10/26/12	Anderson	3-4p		:30			NM	6	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	--WTF--				6	\$450.00			
N 6	KVVU	10/29/12	10/30/12	Anderson	3-4p		:30			NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	MT-----				4	\$450.00			
N 7	KVVU	10/29/12	10/30/12	The Dr.Oz Show	4-5p		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	MT-----				4	\$500.00			
N 8	KVVU	10/24/12	10/26/12	The Dr.Oz Show	4-5p		:30			NM	6	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	--WTF--				6	\$500.00			
N 9	KVVU	10/24/12	10/26/12	Fox 5 News at 5	5-530p		:30			NM	6	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	--WTF--				6	\$950.00			
N 10	KVVU	10/29/12	10/30/12	Fox 5 News at 5	5-530p		:30			NM	4	\$3,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	MT-----				4	\$950.00			
N 11	KVVU	10/24/12	10/26/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	6	\$6,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
499905 /	06392685

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/24/12 - 10/30/12	ROMNEY FOR PRESID	105

<u>Advertiser</u>	<u>Original Date / Revision</u>
Romney for President, Inc	10/23/12 / 10/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WTF--				6	\$1,025.00			
N 12	KVVU	10/29/12	10/30/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	4	\$4,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				4	\$1,025.00			
N 13	KVVU	10/24/12	10/26/12	Extra	M-F 7-730p		:30			NM	6	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WTF--				6	\$950.00			
N 14	KVVU	10/29/12	10/30/12	Extra	M-F 7-730p		:30			NM	4	\$3,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				4	\$950.00			
N 15	KVVU	10/29/12	10/30/12	TMZ	730-8p		:30			NM	2	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				2	\$1,350.00			
N 16	KVVU	10/24/12	10/26/12	TMZ	730-8p		:30			NM	3	\$4,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WTF--				3	\$1,350.00			
N 17	KVVU	10/24/12	10/26/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	6	\$12,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WTF--				6	\$2,150.00			
N 18	KVVU	10/29/12	10/30/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	4	\$8,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				4	\$2,150.00			
N 19	KVVU	10/29/12	10/29/12	BB World Series	330pm-8pm		:30			NM	2	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	2-----				2	\$7,500.00			
N 20	KVVU	10/24/12	10/24/12	BB World Series	330pm-8pm		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1----				1	\$7,500.00			
N 21	KVVU	10/25/12	10/25/12	BB World Series	330pm-8pm		:30			NM	2	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---2---				2	\$7,500.00			
N 22	KVVU	10/27/12	10/27/12	BB World Series	330pm-8pm		:30			NM	2	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----2-				2	\$7,500.00			
N 23	KVVU	10/27/12	10/27/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----2-				2	\$1,500.00			
N 24	KVVU	10/28/12	10/28/12	Fox News Sunday 8-9a	8-9a		:30			NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----2				2	\$850.00			
N 25	KVVU	10/28/12	10/28/12	NFL Early Game	NFL Early Game		:30			NM	2	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----2				2	\$7,500.00			
N 26	KVVU	10/28/12	10/28/12	NFL Late Game	NFL Late Game		:30			NM	2	\$23,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----2				2	\$11,500.00			
N 27	KVVU	10/28/12	10/28/12	BB World Series	330pm-8pm		:30			NM	2	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----2				2	\$7,500.00			

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<u>Advertiser</u>	<u>Original Date / Revision</u>
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 28	KVVU	10/28/12	10/28/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	2	\$3,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----2				2	\$1,850.00			
Totals											104	\$193,350.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	68	\$146,450.00	\$124,482.50
10/29/12 - 11/04/12	36	\$46,900.00	\$39,865.00
Totals	104	\$193,350.00	\$164,347.50

Signature: _____ **Date:** _____

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FAX# 610-225-1191
CREDIT RISK !!
HARRIS REPORT FROM REP
CHANGES
NOV1/12 10.09
*** KVVU-TV ***

REP. #	OFF. # 762	SALESMAN #
BUYER NAME	STEPHANIE KINCAID	
SALES PRSN	PH- TERESA	DIFURIA

BUYER NAME	<u>STEPHANIE KINCAID</u>
SALES PRSN	<u>PH- TERESA DIFURIA</u>

CLASS: NATL.	LOCAL	REGIONAL
1	1	1
2	2	2
3	3	3
4	4	4
5	5	5
6	6	6
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100	100	100

[illegible]

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE NOV/12 10:09

STA =

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

[illegible]

AGENCY ADVERTISER CODE = AGENCY EST# = 1003
AGENCY PRODUCT CODE =

30	5	400P-430P	30	\$775.00	10/29	0	MON	0
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PROGRAM : NEWS
ORD COM1: TP CHG DUE TO WORLD SERIES. PRE-BOOKED. CREDIT \$1050. PLS APPROVE.
PART OF A-MAKEGOOD MADE UP OF LINES 29-30

32	900P-930P	30	\$825.00	10/29	1	MON
5						

PROGRAM : EXTRA
ORD COM1: TP CHG DUE TO WORLD SERIES. PRE-BOOKED CREDIT \$750. PLS APPROVE.
PART OF A MAKEGOOD MADE UP OF LINES 31-32

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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43	S		430P-800P	30		\$7,500.00	10/29	10/29	0		MON	0
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PROGRAM : WORLD SERIES
 ORD COM1: CORRECT TP FOR WORLD SERIES. PLS APPROVE.
 PART OF A MAKEGOOD MADE UP OF LINES 39-43

M10	OK'D	BUY#30	MISSED: MON/400P-430P				OCT29 (2/WK)		30S	\$775.00	(NOV1/12)	
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OFFER: NONE
 CMT: NEWS MOVED BACK TO 5P DUE TO NO WORLD SERIES GAME. CREDIT \$450.

M11	OK'D	BUY#43	MISSED: MON/430P-800P				OCT29 (2/WK)		30S	\$7,500.00	(OCT31/12)	
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OFFER: NONE
 CMT: SPOT N/A DUE TO NO WORLD SERIES. PLS CREDIT.

OCT/12	142350.00	NOV/12	28575.00									
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CONTRACT TOTAL 170925.00
 TOTAL SPOTS 94

MARKET TOTALS \$780,600 KVVU 25% KSNV 26% KLAS 17% KTNV 29% KVMY 2% KVCW 1% CABL 0%
 KTUD 0%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

FAX# 610-225-1191
CREDIT RISK !!
HARRIS REPORT FROM REP
OCT30/12 15.07
CHANGES *** KVVU-TV ***

SALES PRSN PH- TERESA DIFURIA

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT30/12 15.00

PROGRAM : NEWS
CON COM1: MAX 2X DAY
CREDIT TAKEN FOR 4 SPOT(S) MISSED OCT24

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT30/12 15.07
 *** KVVU-TV ***
 REP HEADLINE# 6392685 TRF# 499905
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$
 CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:
 M9 OK'D BUY#10 MISSED:M-TU/500P-530P OCT29 30S \$950.00 (OCT29/12)
 BUY#11 W-F/530P-600P OCT24(4/WK) 30S \$1,025.00
 OFFER: NONE
 CMT: FLIGHT ENDED.

OCT/12	142350.00	NOV/12	45950.00									
CONTRACT TOTAL 188300.00												
TOTAL SPOTS 99												

MARKET TOTALS \$780,600 KVVU 25% KSNV 26% KLAS 17% KTNV 29% KVMY 2% KVCW 1% CABL 0%
 KTUD 0%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

OCT26/12 13.28

THIS IS A MAKE-GOOD FOR OCT24 ON LINE-5 FOR 4 SPOTS/WK
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-6 FOR 2 SPOTS/WK


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# 610-225-1191
!
FROM REP      OCT26/12 13.28
**CHANGES**  *** KVVU-TV ***

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
36	A		200P-300P	30		\$450.00	10/29	10/29	2		MON	2
PROGRAM : ANDERSON COOPER ORD COM1 : TP CHG DUE TO WORLD SERIES. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 35-36												
✓ 36	S		300P-400P	30		\$450.00	10/29	10/30	2		M-TU	2
PROGRAM : ANDERSON COOPER CON COM1 : MAX 2X DAY												
✓ 37	S		400P-500P	30		\$500.00	10/29	10/30	2		M-TU	2
PROGRAM : DR OZ ORD COM1 : TP CHG DUE TO WORLD SERIES. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT29 ON LINE-7 FOR 2 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT24 ON LINE-8 FOR 4 SPOTS/WK												
✓ 37	A		300P-400P	30		\$500.00	10/29	10/29	2		MON	2
PROGRAM : DR OZ ORD COM1 : TP CHG DUE TO WORLD SERIES. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 37-38												
38	A		300P-400P	30		\$500.00	10/24	10/25	4		W-TH	4
PROGRAM : DR OZ ORD COM1 : TP CHG DUE TO WORLD SERIES. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 37-38												
✓ 8	S		400P-500P	30		\$500.00	10/24	10/26	2		W-F	2
PROGRAM : DR OZ CON COM1 : MAX 2X DAY												
✓ 9	S		500P-530P	30		\$950.00	10/24	10/26	2		W-F	2
PROGRAM : NEWS CON COM1 : MAX 2X DAY												
✓ 29	A		400P-430P	30		\$775.00	10/24	10/25	4		W-TH	4
PROGRAM : NEWS ORD COM1 : TP CHG DUE TO WORLD SERIES. PRE-BOOKED. CREDIT \$1050. PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT24 ON LINE-9 FOR 4 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT29 ON LINE-10 FOR 2 SPOTS/WK												

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT26/12 13.28
*** KVVU-TV ***
CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
30	A		400P-430P	30		\$775.00	10/29	10/29	2		MON	2
PROGRAM : NEWS ORD COM1 : TP CHG DUE TO WORLD SERIES. PRE-BOOKED. CREDIT \$1050. PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 29-30												
10	S		500P-530P	30		\$950.00	10/29	10/30	2		M-TU	2
PROGRAM : NEWS CON COM1 : MAX 2X DAY												
13	S		700P-730P	30		\$950.00	10/24	10/26	2		W-F	2
PROGRAM : EXTRA CON COM1 : MAX 2X DAY												
31	A		900P-930P	30		\$825.00	10/24	10/25	4		W-TH	4
PROGRAM : EXTRA ORD COM1 : TP CHG DUE TO WORLD SERIES. PRE-BOOKED CREDIT \$750. PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT24 ON LINE-13 FOR 4 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT29 ON LINE-14 FOR 2 SPOTS/WK												
32	A		900P-930P	30		\$825.00	10/29	10/29	2		MON	2
PROGRAM : EXTRA ORD COM1 : TP CHG DUE TO WORLD SERIES. PRE-BOOKED CREDIT \$750. PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 31-32												
14	S		700P-730P	30		\$950.00	10/29	10/30	2		M-TU	2
PROGRAM : EXTRA CON COM1 : MAX 2X DAY												
15	S		730P-800P	30		\$1,350.00	10/29	10/30	1		M-TU	1
PROGRAM : TMZ CON COM1 : MAX 1X DAY												
16	A		930P-1000P	30		\$1,350.00	10/29	10/29	1		MON	1
PROGRAM : TMZ ORD COM1 : TP CHG DUE TO WORLD SERIES. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT29 ON LINE-15 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT24 ON LINE-16 FOR 2 SPOTS/WK												

FAX# 610-225-1191
RT FROM REP OCT26/12 13.28
CHANGES *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
34	A		930P-1000P	30		\$1,350.00	10/24	10/25	2		W-TH	2
PROGRAM : TMZ ORD COM1 : TP CHG DUE TO WORLD SERIES. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 33-34												
16	S		730P-800P	30		\$1,350.00	10/24	10/26	1		W-F	1
PROGRAM : TMZ CON COM1 : MAX 1X DAY												
19	S		530P-900P	30		\$7,500.00	10/29	10/29	0		MON	0
PROGRAM : WORLD SERIES												
39	A		430P-800P	30		\$7,500.00	10/24	10/24	1		WED	1
PROGRAM : WORLD SERIES ORD COM1 : CORRECT TP FOR WORLD SERIES. PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT29 ON LINE-19 FOR 2 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT24 ON LINE-20 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT25 ON LINE-21 FOR 2 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT27 ON LINE-22 FOR 2 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT28 ON LINE-27 FOR 2 SPOTS/WK												
40	A		430P-800P	30		\$7,500.00	10/25	10/25	2		THU	2
PROGRAM : WORLD SERIES ORD COM1 : CORRECT TP FOR WORLD SERIES. PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 39-43												
41	A		430P-800P	30		\$7,500.00	10/27	10/27	2		SAT	2
PROGRAM : WORLD SERIES ORD COM1 : CORRECT TP FOR WORLD SERIES. PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 39-43												
42	A		430P-800P	30		\$7,500.00	10/28	10/28	2		SUN	2
PROGRAM : WORLD SERIES ORD COM1 : CORRECT TP FOR WORLD SERIES. PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 39-43												
43	A		430P-800P	30		\$7,500.00	10/29	10/29	2		MON	2
PROGRAM : WORLD SERIES ORD COM1 : CORRECT TP FOR WORLD SERIES. PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 39-43												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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20	S		530P-900P	30		\$7,500.00	10/24	10/24	0		WED	0
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PROGRAM : WORLD SERIES

21	S		530P-900P	30		\$7,500.00	10/25	10/25	0		THU	0
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PROGRAM : WORLD SERIES

22	S		530P-900P	30		\$7,500.00	10/27	10/27	0		SAT	0
----	---	--	-----------	----	--	------------	-------	-------	---	--	-----	---

PROGRAM : WORLD SERIES

25	S		100P-400P	30		\$7,500.00	10/28	10/28	1		SUN	1
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PROGRAM : NFL

44	A		1000A-100P	30		\$7,500.00	10/28	10/28	1		SUN	1
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PROGRAM : NFL
ORD COM1 : CORRECT TP. PLS APPROVE.
THIS IS A MAKE-GOOD FOR OCT28 ON LINE-25 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT28 ON LINE-26 FOR 1 SPOT/WK

45	A		100P-430P	30		11500.00	10/28	10/28	1		SUN	1
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PROGRAM : NFL
ORD COM1 : CORRECT TP. PLS APPROVE.
PART OF A MAKEGOOD MADE UP OF LINES 44-45

26	S		430P-730P	30		11500.00	10/28	10/28	1		SUN	1
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PROGRAM : NFL

27	S		530P-900P	30		\$7,500.00	10/28	10/28	0		SUN	0
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PROGRAM : WORLD SERIES

STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#9	MISSED:W-F/500P-530P	OCT24(4/WK)	30S	\$950.00	(OCT26/12)
		BUY#10	M-TU/500P-530P	OCT29(2/WK)	30S	\$950.00	
			OFFER:W-TH/400P-430P	OCT24(4/WK)	30S	\$775.00	PLS ADVISE.
			& MON/400P-430P	OCT29(2/WK)	30S	\$775.00	

CMT:TP CHG DUE TO WORLD SERIES. PRE-BOOKED. CREDIT \$1050. PLS APPROVE.

REP HEADLINE# 6392685 TRF# 499905
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT26/12 13.28
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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OCT/12	146450.00		NOV/12	46900.00								
CONTRACT TOTAL 193350.00												
TOTAL SPOTS 104												

MARKET TOTALS \$780,600 KVVU 25% KSNV 26% KLAS 17% KTNV 29% KVMY 2% KVCW 1% CABL 0% KTUD 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP
OCT23/12 14.51

REP. #	OFF. #	SALESMAN #
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BUYER NAME STEPHANIE KINCAID

SALES PRSN PH- TERESA DIFURIA

CLASS:	NATL.	LOCAL	REGIONAL
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CONTRACT # 6392685

CLASS: NATL.

LOCAL

REGIONAL

PRDCT	<u>ROMNEY FOR PRESIDENT</u>	<u>EST#105</u>	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES OCT24/12 OCT30/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

DATE OCT23/12 14.51

REF:

TO ROSE
FR NIKKI
NEW ROMNEY ORDER
-TOTAL \$195,150
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS

AGENCY ADVERTISER CODE = AGENCY EST# = 105
AGENCY PRODUCT CODE =

1 600A-700A

30

\$725.00

10/29

10/30

4

M-TU

4

PROGRAM : NEWS
CON COM1: MAX 2X DAY

2 600A-700A

$$\omega_0$$

\$725.00

10/24

10/26

9

W-E

6

PROGRAM : NEWS
CON COM1 : MAX 2X DAY

REP HEADLINE# 6392685
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT23/12 14.51
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
3			700A-900A PROGRAM : NEWS CON COM1 : MAX 2X DAY	30		\$700.00	10/24	10/26	6		W-F	6
4			700A-900A PROGRAM : NEWS CON COM1 : MAX 2X DAY	30		\$700.00	10/29	10/30	4		M-TU	4
5			300P-400P PROGRAM : ANDERSON COOPER CON COM1 : MAX 2X DAY	30		\$450.00	10/24 10/24 10/25	10/26	6		W-F	6
6			300P-400P PROGRAM : ANDERSON COOPER CON COM1 : MAX 2X DAY	30		\$450.00	10/29 2-30	10/30	4		M-TU	4
7			400P-500P PROGRAM : DR OZ CON COM1 : MAX 2X DAY	30		\$500.00	10/29 3-4P	10/30	4		M-TU	4
8			400P-500P PROGRAM : DR OZ CON COM1 : MAX 2X DAY	30		\$500.00	10/24 10/24 3-4P	10/26	6		W-F	6
9			500P-530P PROGRAM : NEWS CON COM1 : MAX 2X DAY	30		\$950.00	10/24 4-4P 10/25	10/26	6		W-F	6
10			500P-530P PROGRAM : NEWS CON COM1 : MAX 2X DAY	30		\$950.00	10/29 7-7P	10/30	4		M-TU	4
11			530P-600P PROGRAM : NEWS CON COM1 : MAX 2X DAY	30		\$1,025.00	10/24	10/26	6		W-F	6

REP HEADLINE# 6392685
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT23/12 14.51
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			530P-600P PROGRAM : NEWS CON COM1 : MAX 2X DAY	30		\$1,025.00	10/29	10/30	4		M-TU	4
13			700P-730P PROGRAM : EXTRA CON COM1 : MAX 2X DAY	30		\$950.00	10/24 10/24	10/26	6		W-F	6
14			700P-730P PROGRAM : EXTRA CON COM1 : MAX 2X DAY	30		\$950.00	10/29 10/24	10/30	4		M-TU	4
15			730P-800P PROGRAM : TMZ CON COM1 : MAX 1X DAY	30		\$1,350.00	10/29	10/30	2		M-TU	2
16			730P-800P PROGRAM : TMZ CON COM1 : MAX 1X DAY	30		\$1,350.00	10/24	10/26	3		W-F	3
17			1000P-1100P PROGRAM : NEWS CON COM1 : MAX 2X DAY	30		\$2,150.00	10/24	10/26	6		W-F	6
18			1000P-1100P PROGRAM : NEWS CON COM1 : MAX 1X DAY	30		\$2,150.00	10/29	10/30	4		M-TU	4
19			530P-900P PROGRAM : WORLD SERIES	30		\$7,500.00	10/29	10/29	2		MON	2
20			530P-900P PROGRAM : WORLD SERIES	30		\$7,500.00	10/24	10/24	1		WED	1
21			530P-900P PROGRAM : WORLD SERIES	30		\$7,500.00	10/25	10/25	2		THU	2

REP HEADLINE# 6392685
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT23/12 14.51
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22			530P-900P	30		\$7,500.00	10/27	10/27	2		SAT	2
PROGRAM : WORLD SERIES												
23			1000P-1100P	30		\$1,500.00	10/27	10/27	2		SAT	2
PROGRAM : NEWS												
24			800A-900A	30		\$850.00	10/28	10/28	2		SUN	2
PROGRAM : NEWS												
25			100P-400P	30		\$7,500.00	10/28	10/28	2		SUN	2
PROGRAM : NFL												
26			430P-730P	30		11500.00	10/28	10/28	2		SUN	2
PROGRAM : NFL												
27			530P-900P	30		\$7,500.00	10/28	10/28	2		SUN	2
PROGRAM : WORLD SERIES												
28			1000P-1045P	30		\$1,850.00	10/28	10/28	2		SUN	2
PROGRAM : NEWS												
OCT/12			147650.00			NOV/12			47500.00			
CONTRACT TOTAL											195150.00	
TOTAL SPOTS											104	

MARKET TOTALS \$780,600 KVVU 25% KSNV 26% KLAS 17% KTNV 29% KVMY 2% KVCW 1% CABL 0%
 KTUD 0%
 SVC- NSI
 DEMOS- RA35+*